FAQs

How old is Courage?

We were founded in Toronto in May 2022, opened our Montréal office in May 2025, and expanded to New York City in July 2026. What can we say, we're on a roll!

Is Courage independent or owned?

We are founder owned and operated, and fiercely independent.

How big are you?

Plenty of courageous humans to make some serious magic.

Where are you located?

We have home bases, in Toronto, Montréal and New York City, but our approach to talent, clients and creativity is borderless.

Come say hi!

> 507 King St. E, Suite 300, Toronto, ON M5A 1M3 Canada

> 6485 Av. Durocher, Montréal, QC H2V 3Z1, Canada

> 50 Eldridge St. 6th Floor, New York, NY 10002, USA

What services do you offer?

Our sweet spot is finding the intersection between people, culture, and the things that make brands special. The result: creative that breaks through and delivers real business results for our clients.

Here's a quick breakdown:

- Brand Positioning & Architecture Development
- Audience Strategy
- Comms Planning
- Brand & Social Content Playbook Development
- Integrated Campaign Development
- Brand Identity
- Design Systems
- Content Marketing & Social
- Brand Acts & Stunts
- Full-Funnel Creative Development & Production

Who are your clients?

We are lucky enough to work with some of the most courageous clients in the world. Some of our ride-or-dies include: CIBC, KFC, Skip, Nestlé, RONA, Nespresso, Saputo, Air Transat, Sephora, Royal Ontario Museum and North York General Hospital.

How can I join the Courage team?

Love to hear it. We're always on the lookout for amazing talent year-round. Reach out to jobs@courageinc.com

How can I work with Courage?

We're glad you asked. Reach out to our Global President Niki Sahni and our new business team at newbusiness@courageinc.com and we'll go from there.